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there.



My story.

I am a 31 years old graphic designer and artist, and I find that the combination of the two is what makes me who I am.

I assemble together lines, colors, typography, illustrations, and images until I get a piece of design. I specialize in branding, illustrations, typography, and printing, but my experience as a self-employed has given me also knowledge in digital marketing, social media strategy, eCommerce and customer service for clients from Israel and around the world.

Languages

HE

EN

software skills

PS

ID

AI

PR

AE

My Designs | www.kareenkalush.com

My Art | www.loristry.com

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📱 [Loristry](#) [Loristry](#)

I'm Kareen Kalush.

Graphic designer | Illustrator | Artist

Skills

BRANDING

I help businesses differentiate themselves, and create branding, logos & products with a unique visual identity that suits the brand.

ILLUSTRATION

I like to illustrate in different styles, and in various techniques while my favorite one is a traditional illustration.

TYPOGRAPHY

I like to assemble sentences, words, and letters to be a visually designed item.

WEB DESIGN

I design websites that fit the brand along with the digital environment such as banner ads etc.

CREATIVE THINKING

TIME-MANAGEMENT

PROBLEM-SOLVING

CONCEPT DEVELOPMENT

Experience

Self-employed | 2013-Today

I started as a freelancer in the field of murals and illustrations, and upon graduation, I focused on art and graphic design.

Being a freelance contains within it a whole world, from creating visual identities, through marketing, customer service, and sales.

As part of my work as a freelance graphic designer, I specialized in business branding, set up and managed eCommerce stores, and engaged in digital and social marketing, both for clients and for my own brand- Loristry.

Loristry is the artist I am, a brand I founded in which I create, market, present, and sell my artwork. My artworks are a fusion of worlds, a surreal vision that walks the line between reality and my wildest imagination.

Education

BA DEGREE | 2014-2017

Musrara- School of art and society, Jerusalem.
Visual communication degree

PHOTOGRAPHY SCHOOL | 2009

Galitz, school of photography, Ramat Gan

Hobbies & Interests



Planting



Camping



Dogs



Painting



Puzzle



NG



Music



Traveling



Writing